

## Sherman Library Association Fundraising Committee

Thursday, October 28, 2021 4:00 PM

Via Zoom

### Minutes

**PRESENT:** Ashleigh Blake (Executive Director), **Committee Members:** John Ehrenreich, Irit Granger (Committee Chair), Mariya Hurwitz (President), Barb Ireland, Dee Ratteree,

**ABSENT:** Caitlin Mandracchia

**CALL TO ORDER:** Irit Granger called the meeting to order at 4:06 PM.

**EXECUTIVE SESSION:** Irit Granger moved the meeting into executive session at 4:08 pm to discuss possible new fundraiser. Executive Session ended at 4:29 pm.

### FUNDRAISING COMMITTEE CHARTER

The Committee reviewed and edited a draft of the Fundraising Committee Charter, which consolidates the Fundraising Committee Charter, the Membership Committee Charter and the Strategic Plan Fundraising Project into a single revised Fundraising Committee Charter. Minor modifications were made to simplify the document with an eye towards clarity now and into the future. Key alterations largely centered on committee membership eligibility for non-trustees, i.e. members of the community that are supportive and familiar with the library. By-laws were checked and non-Trustees can be committee members. The committee deemed they will serve in an advisory capacity, rather than as voting members.

Mariya circulated a superseding draft to the committee for feedback (attached). Comments to be sent directly to Mariya and/or Irit.

It was determined that the Committee will present a final version to the Board at its January meeting to give time for a further and final review.

### GOLDEN TICKET RAFFLE UPDATE:

- Approximately 384 tickets sold to date; 616 remaining to be sold
- Two more weekends are scheduled for selling in front of the IGA: Nov 6<sup>th</sup> and 13<sup>th</sup>
- Mariya to send note to Trustees to rally them to bring their initial 15 tickets in to Ashleigh and pick up another batch, to participate in IGA sales, and to share Library posts on their social media accounts
- Ashleigh will continue to promote via library newsletter, social media, press releases and small ad in Tribune and Sentinel, plus sandwich board sign
- Barb and Dee hung flyers all over town and will meet with Caitlin to plan arrangements for the Dec 4<sup>th</sup> drawing event. The festivities will avoid religious associations.

## **FUNDRAISING CALENDAR FOR REMAINDER OF THE YEAR AND INTO 2022**

- Golden Ticket Drawing – December 4 – in lieu of holiday party
- Possible Virtual Auction – mid-February
- Women’s Soiree – May
- Book Sale/ Bags and Baubles – May – Memorial Day Weekend – New Chair needed for Book Sale to replace Pat Corrigan
- Golf Tournament - July
- Duck Fest?? – July
- Golden Ticket – October
- Holiday Party/Silent Auction – December

**MEETING ADJOURNED AT 5:34 PM:** Dee Ratterree morioned to adjourn; John Ehrenreich seconded.

**NEXT MEETING:** To be determined based on need

Respectfully submitted,

Irit Granger  
Board of Trustees, Fundraising Committee Chair